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EXPERTEDGE
PROFESSIONALS

2026

GLOBAL PATHWAY PROGRAMS FOR NIGERIA



AGENDA

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APRIL 2026 PATHWAY



X

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**ADAPTIVE STRATEGY
PATHWAY PROGRAM**

Designed for mid–senior leaders, strategy professionals, and business owners who want to build resilient strategies and sustain competitive advantage.

+



Program Holistic Overview

2

Module 1—Strategic Thinking (2 months)

Access to Self-Paced Program

“Strategic Thinking: Building and Sustaining Competitive Advantage”

In Collaboration With



1

Day 1—Setting the scene

- Orientation Webinar (60 minutes)

3

Module 2 – Innovation as Strategy: Creating Value Through Disruption Masterclass I Virtual Live (90 minutes)

- Simulation: *AGILE* (90 minutes)



Learning elements through the journey

SELF-PACED PROGRAM		VIRTUAL LIVE	
SIMULATION		CASE STUDY	



STRATEGIC THINKING: BUILDING AND SUSTAINING COMPETITIVE ADVANTAGE

In Collaboration With



TUCK
EXECUTIVE EDUCATION
AT DARTMOUTH



Learning Outcomes

- Develop an understanding of the key components of organizational strategy
- Conduct Industry Analysis as the basis of determining strategic direction
- Identify the capabilities and systems required to achieve strategic goals
- Understand the nature & importance of transaction costs
- Assess the impact of new technology and trends on the business



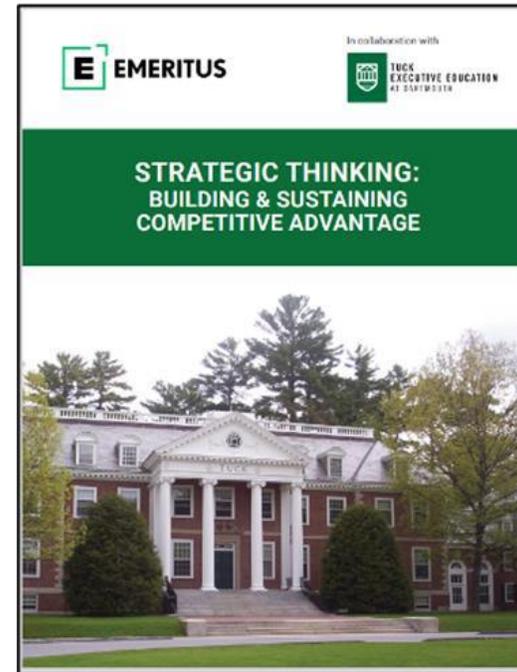
Modules

- Industry: Analysis and Positioning
- Capabilities: Assessment and Management
- Organization: Ownership Logic and Platforms
- Novelty: New Technology and Response
- Society: Social Assessment and Alignment
- Putting It All Together



Program Duration

6 Months Access to Self-Paced Content



GLOBAL LEADER
MASTERCLASS

Online | 90 Minutes

LEARNING OBJECTIVES

Gain Industry Perspectives & Insights

Providing a unique opportunity to gain inspiration, industry perspectives, and valuable insights from leaders at the forefront of intercultural effectiveness and expertise.

Global Mindset Development:

Encouraging leaders to adopt a global mindset, which involves open to and knowledgeable about different cultures and global issues. This mindset is crucial for making informed decisions that consider the global implications.

Poise in Leadership:

This part of the series would focus on developing a leader's ability to remain calm, composed, and confident, especially in high-pressure or challenging international environments. It would include techniques for maintaining emotional balance, decision-making under stress, and projecting confidence.

Cultivating Presence:

This segment would emphasize the importance of a leader's presence - how they carry themselves, communicate, and engage with others. It would cover aspects like body language, effective communication skills, and the ability to command attention in diverse cultural settings.

Personal Branding as a Global Leader:

Guidance on how to develop and project a personal brand that resonates on a global scale, including the use of social media and other digital platforms.

- Deep-Dive Learning & Application
- Leadership
- Strategic Foresight and Future Thinking
- Innovation in Practice
- Data-Driven Leadership
- AI and Emerging Technologies
- Transformational Change Leadership
- Cross-Functional Collaboration
- Influence and Stakeholder Engagement
- Enhanced Decision-Making under Uncertainty
- Peer Learning and Ecosystem Thinking



AGILE

Online | 45 - 75 Minutes

LEARNING
OUTCOMES

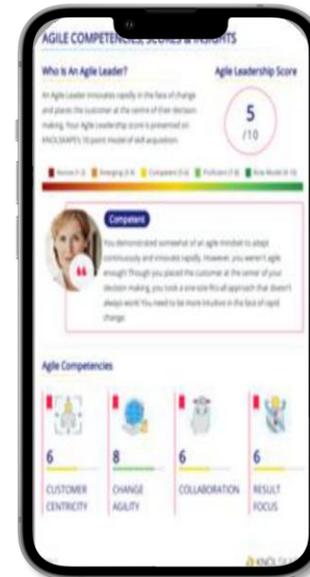
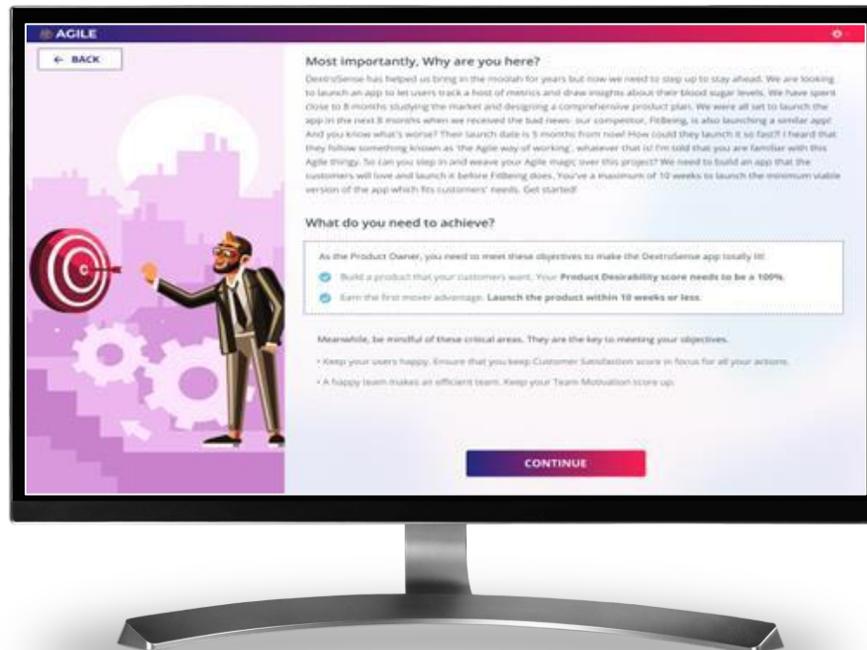
BUSINESS
OUTCOMES

Leverage Agile Ways of Working

Agile Way of Working simulation helps people understand and leverage agile ways of working to generate customer-centric solutions and foster adaptable responsive teams.

It provides a platform to experience changes in the business environment in an agile manner and Inspires leaders to create responsive solutions that address customer needs

- Understand the fundamentals of working in an Agile manner
- Cater to the changing needs of customers and learn to adapt to frequent and last-minute changes in a project
- Learn to foster and work in an agile team
- Master working in a VUCA world
- Earn first-mover advantage with a minimal viable product approach.
- Craft a fast, user-focused Go-to-Market strategy.
- Stay ahead by adapting swiftly to market changes.
- Boost efficiency through a build-fail-learn-build cycle.
- Foster teams with end-to-end accountability.



Sample Certificates Awarded

Overall Program Certificate by Emeritus



Self-Paced Program Certificate



EMERITUS X EXPERTEDGE

JULY 2026 PATHWAY



The graphic features a dark blue background with a large green circle on the left containing the text 'EXECUTIVE IMPACT PATHWAY PROGRAM'. To the right is a circular inset image of two people smiling. At the top right are the logos for Emeritus (with the tagline 'Learn. From the world's best.') and ExpertEdge Professionals. A green plus sign is positioned above the Emeritus logo, and a green 'X' is above the ExpertEdge logo. A small green circle is located at the bottom right of the main text area.

**EXECUTIVE IMPACT
PATHWAY PROGRAM**

Designed for senior executives and high-influence leaders seeking to strengthen executive presence, strategic communication, and negotiation to drive transformation and lasting impact.

**NORTHWESTERN KELLOGG
SCHOOL OF MANAGEMENT**
Strategic Communication for Leaders

JULY
2026
Cohort

Program Holistic Overview

2

Module 1– Strategic Communication (2 months)

Access to Self-Paced Program

“Strategic Communication for Leaders” Presence, Influence, Impact

In Collaboration With

Northwestern | Kellogg
School of Management

1

Day 1-Setting the scene

- Orientation Webinar (60 minutes)

3

Module 2 – Innovation as Strategy: Creating Value Through Disruption Masterclass | Virtual Live (90 minutes)

- Simulation: **BEING A SUCCESSFUL NEGOTIATOR** (90 minutes)



Learning elements through the journey

SELF- PACED PROGRAM



VIRTUAL LIVE



SIMULATION



CASE STUDY



STRATEGIC COMMUNICATION FOR LEADERS: PRESENCE, INFLUENCE, IMPACT (PRCO)

In Collaboration With

Northwestern | Kellogg
School of Management



Learning Outcomes

- Communicate with self-awareness, executive presence, empathy and flexibility in their communication style.
- Evaluate their executive presence and communication flexibility using self-assessment and feedback.
- Analyze the levers that can be used to build executive presence and adapt their communication style across various situations.
- Develop a robust toolkit for effectively communicating in critical moments that can make or break their reputation as a rising leader, including situations such as delivering difficult feedback, driving change or building the culture for a high performing team.
- Apply communication strategies to improve the clarity and impact of their communication.



Modules

- Foundations of transformative leadership communication.
- Building executive presence (part one).
- Building executive presence (part two).
- Fostering engaged, high-performing teams.
- Mastering difficult feedback conversations.
- Launching and leading through change.



Program Duration

6 Months Access to Self-Paced Content



BEING A SUCCESSFUL NEGOTIATOR



Nano Sim | Online | 20 Minutes

Use Negotiation Techniques to Build Viable Solutions

Problem statement: As businesses face increasing complexities, market dynamics, and global interactions, professionals often find themselves at the forefront of critical negotiations, from client contracts and vendor agreements to internal team collaborations. The absence of comprehensive negotiation skills at these levels can lead to suboptimal deals, overlooked opportunities, and potential conflicts, ultimately hindering organizational success.

Solution: This simulation places participants in the middle of a crucial two-way negotiation with very high stakes. As they play the simulation, participants will have to figure out how to keep the discussion moving forward towards a viable, mutually acceptable solution.



LEARNING OUTCOMES



BUSINESS OUTCOMES

- Identify the key skill-sets needed to be effective at negotiation
- Discover how to prepare for negotiations
- Build partnerships that can result in win-win outcomes
- Apply the key behaviors in a simulated environment
- Enable sales teams to achieve win-win outcomes more often with clients and prospects
- Enhance negotiation skills across the organization for developing better relationships with clients and prospects



USE CASES

- For ICs as part of upskilling on customer management
- For FTM's as part of their management skill training for dealing with negotiations with their team members, other teams and customers
- For managers as part of upskilling

Sample Certificates Awarded

Overall Program Certificate by Emeritus



Self-Paced Program Certificate



EMERITUS X EXPERTEDGE

OCTOBER 2026 PATHWAY

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**DIGITAL EDGE
PATHWAY PROGRAM**

Designed for digital leaders and transformation managers ready to lead digital strategy, innovation, and ecosystem collaboration in a rapidly evolving economy.

COLUMBIA BUSINESS SCHOOL
Digital Strategies for Business Transformation

OCTOBER
2026
Cohort



Program Holistic Overview

2

Module 1– Digital Strategies for Business Transformation(2 months)

Access to Self-Paced Program

Digital Strategies for Business Transformation

In Collaboration With



1

Day 1-Setting the scene

- Orientation Webinar (60 minutes)

3

Module 2 – Navigating Digital Transformation for Competitive Growth Masterclass I Virtual Live (90 minutes)

- Simulation: **DIGITAL TRANSFORMATION CHAMPION** (90 minutes)



Learning elements through the journey

SELF- PACED PROGRAM



VIRTUAL LIVE



SIMULATION



CASE STUDY



DIGITAL STRATEGIES FOR BUSINESS TRANSFORMATION (DSB)

In Collaboration With

 **Columbia Business School**
AT THE VERY CENTER OF BUSINESS™

EXECUTIVE EDUCATION



Learning Outcomes

- Frameworks to invent/reinvent business models for a digital world
- Digital Customer Behaviours
- Platform Business Models
- Mastering Disruptive Business Models



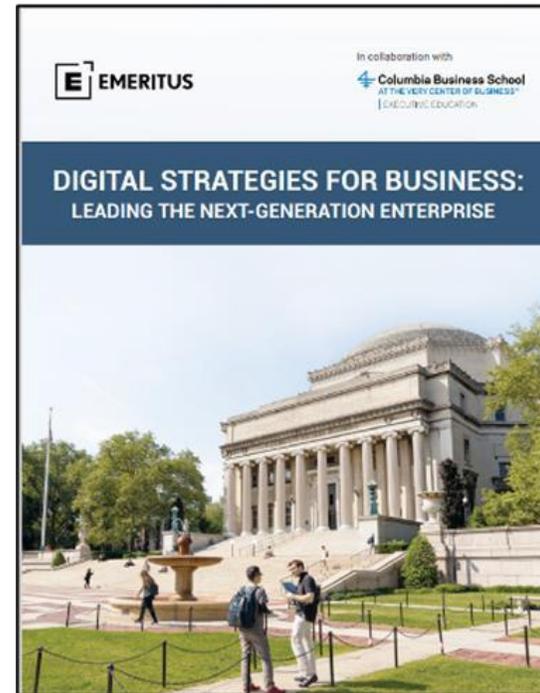
Modules

- 5 Domains of Digital Transformation
- Customer Networks and the New Path To Purchase
- Understanding Digital Customer Behaviors
- Platform Business Models
- Coopetition, Disintermediation, and Asymmetric Competitors
- Building Data As A Strategic Asset For Your Business
- Big data At Work: New Data, New Tools, And Templates Of Value
- Innovation Through Experimentation: AB Test And Minimum Viable Products
- Translating The Lean Startup To Enterprise Scale Innovation
- Adapting Your Value Proposition
- Mastering Disruptive Business Models
- Surviving Disruption: 6 Incumbent Responses To A Disruptive Challenger
- Leadership And The Customer Value Imperative



Program Duration

6 Months Access to Self-Paced Content



GLOBAL LEADER MASTERCLASS

Online | 90 Minutes

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LEARNING OBJECTIVES

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- Innovation in Practice
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- Transformational Change Leadership
- Cross-Functional Collaboration
- Influence and Stakeholder Engagement
- Enhanced Decision-Making under Uncertainty
- Peer Learning and Ecosystem Thinking



DIGITAL TRANSFORMATION CHAMPION

Online | 60 - 75 Minutes

OBJECTIVES

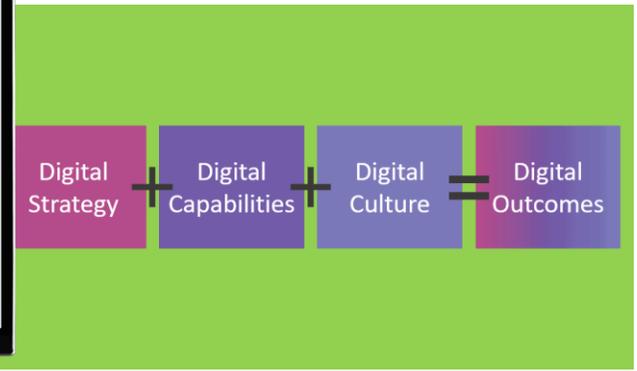
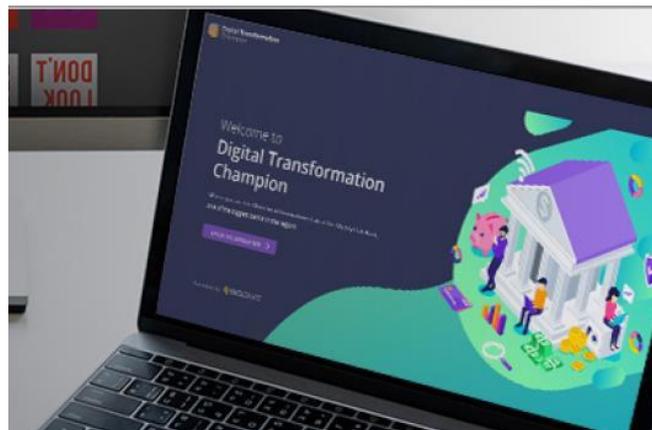
ANALYTICS

Leading Digital Transformation

This simulation helps participants understand how to initiate and lead digital change in their ecosystems. It challenges participants to take a range of actions across their ecosystem - consisting of colleagues, business partners and clients - and steadily build support for the digital initiative until there are enough stakeholders adopting it.

The experience of playing the simulation will help participants absorb the essentials of a truly-effective transformation leader in the era of Digital.

- Build readiness to navigate and enable digital transformation
- Foster sustained transformation through behavioral insight
- Align strategy, culture, and capabilities for transformation
- Transformation Champion Score
- Performance against Objectives
- Transformational Leadership Score
- Digital Dexterity Score
- Strategic Alignment Score
- Capability Building Score
- General Adjustment Score



Sample Certificates Awarded

Overall Program Certificate by Emeritus



Self-Paced Program Certificate





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"...The Edge You Deserve"



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